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CK Nutritional Ingredients and Cyvex Nutrition, Inc. Form Strategic Alliance in Canadian Dietary Supplement Market

TORONTO, CANADA & IRVINE, CA – C.K. Foods Inc. and Cyvex Nutrition, Inc. are pleased to announce a strategic alliance wherein C.K. Foods Inc.'s nutritional ingredients division will distribute and market Cyvex Nutrition's portfolio of proprietary nutraceutical ingredients to the Canadian natural foods and dietary supplement industry. This partnership follows the successful Canadian market penetration of Cyvex' PomActiv™ pomegranate extract in Canada's growing natural health market.

Late in 2005, C.K. Foods Inc. partnered with Cyvex Nutrition to introduce its proprietary PomActiv™ pomegranate extract to Canadian food, beverage and supplement markets. "The partnership has been a resounding success and has led to the recent formation of a broad-based strategic alliance between our CK Nutritional Ingredients division, and Cyvex," says Michael Chernyak, General Manager of C.K. Foods Inc.

Under the terms of a multi-year agreement, CK Nutritional Ingredients will market, sell, warehouse and distribute the complete range of Cyvex's proprietary, branded and scientifically researched specialty nutritional ingredients. This includes PomActiv™ pomegranate extract, AppleZin™ apple extract, BerryVin™ high-ORAC berries, AvoVida® avocado/soy unsaponifiables, BioVin® whole grape extract, BioVin Advanced® French red wine extract, BioVinca® vinpocetine, BroccoPhane™ broccoli sprout powder, CranVida™ cranberry extract and Q-Vida™ quebracho extract. Each Cyvex brand is standardized to one or several key markers and is verified by Cyvex's trademark NutriPrint™ quality assurance protocol.

"We carefully researched our target market and it is apparent to us that there is significant potential for Cyvex's innovative and highly marketable nutritional compounds in the Canadian dietary supplement and natural health products marketplace," Chernyak says. "We are very excited to manage Cyvex's Canadian business and expect great things from this partnership."

CK Nutritional Ingredients will begin implementing its marketing strategy and rolling out the Cyvex range later this month.

"This agreement with CK Nutritional Ingredients is especially significant because our founder and CEO Gilbert Gluck, for Cyvex Nutrition, actually started our company in Toronto, Canada in 1984; in a sense, it's like coming home," says Charlene Lee, Executive Vice President and General Manager of Cyvex Nutrition. "In addition, the Canadian dietary supplement market is thriving, with numerous opportunities, and through CK Nutritional Ingredients, Cyvex' proprietary nutraceuticals are perfectly poised to bring effective natural health solutions to Canadian consumers."

About CK Nutritional Ingredients

Headquartered in Toronto, Canada, CK Nutritional Ingredients is a division of C.K. Foods Inc., a well-established importer and distributor of innovative, value-added raw materials to Canadian food and beverage markets. For additional information please contact Michael Chernyak at (905) 760-1176, ext. 222, or michaelc@ckfoods.com.

About Cyvex Nutrition, Inc.

Entering its 23rd year, Cyvex Nutrition, Inc., has become a leader in the supply of superior quality, innovative, proprietary antioxidants and other influential nutraceuticals for the dietary supplement and functional foods industry. Cyvex has firmly established itself as a resourceful supply-chain partner that provides ancillary services such as NutriPrint™ quality assurance testing, marketing and formulation assistance. For more information on Cyvex Nutrition, please go to www.cyvex.com.